

ESTTA Tracking number: **ESTTA5167**

Filing date: **01/28/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Big Hit Entertainment**
Application Serial Number: **78122428**
Application Filing Date: **04/17/2002**
Mark: **BIG HIT ENTERTAINMENT**
Date of Publication **01/06/2004**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Hit Entertainment PLC, Maple House, 149 Tottenham Court Road, London, W1T 7NF, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 02/05/2004. Hit Entertainment PLC respectfully requests that the time period within which to file an opposition be extended until 03/06/2004.

Respectfully submitted,
/kevinathompson/ 01/28/2004

Kevin A. Thompson
Davis, Mannix & McGrath
125 S. Wacker Drive, Suite 1700
Chicago, IL 60606
UNITED STATES
kthompson@dmmlaw.com
312 332 3033